

**Generations I
Segregated fund rates of return
July 31, 2018**

Canada Life investment funds	Unit value \$	Inception date mm/dd/yy	Annual compounded rates of return as of month end								
			1 MTH %	3 MTH %	YTD %	1 YR %	2 YR %	3 YR %	5 YR %	10 YR %	Since inception %
Asset Allocation funds											
Conservative Allocation Fund (PSG)	13.79	06/05/06	-0.31	0.69	-0.18	1.86	-0.08	0.74	2.61	2.60	2.68
Moderate Allocation Fund (PSG)	14.65	06/05/06	0.04	1.32	0.35	3.29	1.30	1.56	3.73	3.23	3.19
Balanced Allocation Fund (PSG)	16.03	06/05/06	0.41	1.95	1.76	5.86	3.88	2.92	5.47	4.45	3.96
Advanced Allocation Fund (PSG)	16.72	06/05/06	0.57	2.43	2.82	8.22	5.95	3.98	6.65	4.48	4.32
Aggressive Allocation Fund (PSG)	17.66	06/05/06	0.85	3.03	3.73	10.26	7.84	5.05	8.06	4.90	4.79
Income Allocation Funds											
Income Focus Fund (PSG)	14.26	06/05/06	-0.47	0.41	-0.37	1.35	-0.26	0.78	2.63	2.89	2.96
Income Growth Fund (PSG)	14.96	06/05/06	-0.20	0.94	-0.06	2.30	0.80	1.48	3.45	3.40	3.37
Income Growth Plus Fund (PSG)	15.83	06/05/06	0.19	1.50	0.91	3.86	2.48	2.34	4.58	4.15	3.85
Fixed Income funds											
Money Market (Portico)*	10.76	06/05/06	0.01	0.03	0.10	0.18	0.12	0.11	0.10	0.16	0.60
No-Load Money Market (Portico)*	10.93	06/05/06	0.04	0.10	0.19	0.27	0.17	0.15	0.15	0.21	0.73
Government Bond (Portico)	11.44	06/05/06	-0.38	-0.18	-0.94	-1.42	-2.44	-1.74	-0.46	0.67	1.11
Core Plus Bond (Portico)	13.27	06/05/06	-0.81	0.13	-1.29	-0.05	-2.25	-0.74	1.04	2.16	2.36
International Bond (CLI)	13.53	06/05/06	-1.17	-0.96	0.36	0.78	-3.50	0.32	3.16	2.69	2.52
Indexed Canadian Bond (TDAM)	13.08	06/05/06	-0.92	0.11	-1.39	-0.22	-2.57	-0.96	1.05	2.06	2.23
Balanced funds											
Global Income (Sentry)	14.87	06/05/06	0.13	1.96	1.47	4.04	2.53	1.82	4.35	2.88	3.32
Balanced (Bissett)	15.09	06/05/06	0.76	1.80	0.04	3.95	3.80	2.88	4.21	4.36	3.44
Cambridge Asset Allocation (CI)	13.17	06/05/06	1.07	1.99	0.38	2.82	0.16	1.29	3.50	1.92	2.29
Canada Life Fidelity NorthStar® Balanced	14.86	06/05/06	-0.63	0.58	0.50	3.17	0.09	0.87	3.93	2.52	3.31
Managed (Laketon)	14.99	06/05/06	0.90	1.96	0.86	4.76	3.50	1.00	5.33	3.42	3.38
Balanced (Invesco)	16.00	06/05/06	2.12	3.44	1.14	5.56	5.99	4.78	6.17	5.01	3.94
Income (Portico)	14.46	06/05/06	-0.02	1.48	-0.51	3.15	1.53	1.87	2.87	3.28	3.08
Canadian equity funds											
Canadian Growth (Invesco)	16.13	06/05/06	0.40	2.37	2.46	4.51	4.74	2.55	7.28	4.44	4.01
Canadian Equity (Bissett)	17.92	06/05/06	2.01	6.03	0.59	6.22	5.49	5.36	6.13	5.77	4.92
Small Cap Equity (Bissett)	12.04	06/05/06	-2.15	-3.50	-8.04	-3.97	1.03	0.41	-0.22	3.93	1.54
Cambridge Canadian Equity (CI)	12.91	06/05/06	2.48	3.59	2.18	6.58	3.29	-0.22	1.89	1.45	2.12
Canada Life Fidelity True North®	17.88	06/05/06	0.67	5.03	2.73	8.25	3.92	2.84	6.46	3.53	4.90
Mid Cap Canada (GWLIM)	14.82	06/05/06	0.86	3.29	2.31	5.09	4.27	5.74	7.79	4.97	3.29
Canadian All Cap Value (Mackenzie)	15.43	06/05/06	1.70	4.21	-0.45	5.90	7.16	6.47	6.01	4.60	3.63
Enhanced Dividend (Laketon)	19.77	06/05/06	1.95	4.66	1.48	10.50	9.95	7.74	8.57	6.60	5.77
Canadian Equity (Laketon)	16.13	06/05/06	1.78	5.85	3.60	12.25	7.94	1.45	6.74	2.38	4.01
Canadian Equity Value (Laketon)	12.19	06/05/06	2.88	4.94	1.55	7.92	7.23	4.36	4.88	2.14	1.64
Dividend (GWLIM)	15.75	06/05/06	1.82	4.88	0.48	5.73	6.64	5.19	4.96	4.18	3.81
Canadian Equity (London Capital)	14.14	06/05/06	2.06	6.00	2.01	9.25	7.30	3.69	6.61	1.82	2.89
Canadian Equity Growth (Mackenzie)	14.65	06/05/06	0.22	3.03	2.03	8.28	7.13	2.88	7.36	2.79	3.19
Focused Canadian Equity (CGOV)	11.80	06/05/06	1.10	4.78	0.54	7.79	8.01	1.62	0.37	2.47	1.37
Growth Equity (AGF)	10.11	06/05/06	0.12	-0.31	-0.74	4.61	2.76	2.84	3.92	0.09	0.09
Canadian specialty and alternative funds											
Real Estate (GWLRA)	18.92	06/05/06	0.60	1.57	2.36	4.08	3.10	2.62	3.04	3.95	5.39
Canadian Resource (Mackenzie)	9.16	06/05/06	-0.91	4.46	4.80	12.70	0.85	6.57	-0.64	-3.22	-0.72



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Foreign equity funds											
American Growth (AGF)	28.32	06/05/06	0.23	6.09	15.03	23.91	17.33	11.22	17.41	10.69	8.94
International Equity (CI)	11.44	06/05/06	2.29	0.22	3.76	5.88	9.10	1.80	7.01	2.16	1.11
Global Equity (Fidelity)	16.23	06/05/06	2.51	2.33	4.23	14.15	13.91	7.20	13.22	6.43	4.06
Canada Life Fidelity American Disciplined Equity®	21.49	06/05/06	1.67	6.33	7.34	16.59	11.00	4.74	13.40	8.25	6.50
U.S. Value (London Capital)	17.25	06/05/06	1.84	2.85	4.07	11.01	7.34	3.03	9.68	6.86	4.59
U.S. Growth (Putnam)	30.19	06/05/06	1.31	9.96	15.64	26.65	19.74	11.79	18.72	10.90	9.52
Global Growth (Mackenzie)	21.92	06/05/06	-0.10	3.09	7.89	16.72	13.87	6.08	10.93	7.84	6.67
Global Equity (Setanta)	19.98	06/05/06	1.75	2.50	3.47	11.97	9.86	7.51	11.73	7.60	5.86
International Equity (Templeton)	12.44	06/05/06	1.16	-1.15	0.44	4.86	8.86	0.61	6.63	2.77	1.81
Global Equity (Invesco)	19.03	06/05/06	1.10	5.13	4.63	14.02	7.47	6.30	11.66	6.74	5.44
Foreign specialty and alternative funds											
Canada Life Fidelity NorthStar®	18.25	06/05/06	-0.72	-0.33	-0.91	3.23	1.29	0.62	9.14	6.62	5.07
Far East Equity (CLI)	19.16	06/05/06	-1.08	-1.67	-0.25	9.23	12.14	2.65	6.71	4.59	5.50
European Equity (Setanta)	14.35	06/06/06	-1.02	-1.50	3.02	6.23	9.38	2.91	9.66	4.73	3.02
Discontinued funds											
Indexed Balanced (TDAM) ¹	15.17	06/05/06	0.55	2.98	1.66	6.58	4.38	2.99	5.83	3.60	3.48
Indexed Canadian Equity (TDAM) ¹	14.47	06/05/06	0.91	5.35	1.54	8.74	6.31	4.58	5.88	2.22	3.09
Indexed U.S. Equity (TDAM) ¹	23.12	06/05/06	2.37	7.70	8.02	17.35	12.48	9.08	14.97	9.80	7.14
Indexed International Equity (TDAM) ¹	13.13	06/05/06	1.18	-0.15	1.41	7.92	8.90	2.30	8.09	3.25	2.27

Any amount that is allocated to a segregated fund is invested at the risk of the policy owner and may increase or decrease in value.

A description of the key features of Canada Life's individual variable insurance contract is contained in the information folder, available from your advisor**.

The indicated rates of return for one, two, three, five and 10 year columns, as well as the 'Since inception' column, are annual compounded returns for the period ending July 31, 2018 including changes in the unit values but does not take into account redemption fees or other applicable charges payable by the policy owner.

The stated returns are net of investment management fees and operating expenses but does not reflect redemption fees or other charges. Therefore actual returns will be less than illustrated. **Please note that unit values and investment returns will fluctuate and past performance is not necessarily indicative of future performance.**

*Canada Life is currently waiving fees for direct expenses and/or a portion of the investment management fee for the Canada Life Money Market (Portico) Fund. Returns of the fund would be negative without the waiver of these fees. We anticipate negative returns will continue for the foreseeable future. Canada Life is not obligated to continue waiving these fees and it may cease to do so at any time without notice.

**The annualized current yield and effective yield for the Canada Life Money Market (Portico) Fund for a seven day period ending July 31, 2018 are 0.242 per cent and 0.243 per cent respectively. The annualized current yield and effective yield for the Canada Life No-Load Money Market (Portico) Fund for a seven day period ending July 31, 2018 are 0.668 per cent and 0.67 per cent respectively. This is an annualized historical yield based on the seven day period ending on July 31, 2018 and does not represent an actual one year return.

The Generations I segregated funds became available in June 2006. The returns shown above that pertain to periods prior to June 2006 are for Generations funds. In general, the segregated fund management fee for Generations I funds is equal to or less than the segregated fund management fee for the Generations funds and in this case the actual returns for Generations I funds would have been equal to or greater than the returns shown above except for the Canada Life *Fidelity NorthStar Balanced*®, Enhanced Dividend (Laketon), U.S. Growth (Putnam), Far East Equity (CLI) and European Equity (Setanta) funds. Currently, the management expense ration (MERs) for Canada Life *Fidelity NorthStar Balanced*®, Enhanced Dividend (Laketon) and European Equity (Setanta) funds are capped to be similar to those charged to the Generations funds. These caps may be removed at any time. The MER for U.S. Growth (Putnam) and Far East Equity (CLI) funds are higher than the Generations funds and the return, therefore, would be somewhat less than that shown above.

¹ Note that on November 26, 2007, this fund is no longer available for new premiums.

**In Quebec, advisor refers to a financial security advisor for individual insurance and segregated fund policies; and to an advisor in group insurance/annuity plans for group products.