

*This news release was originally issued by Theatre Sarnia.*

## **Freedom 55 Financial and Theatre Sarnia: Supporting youth engagement in the arts**



*Pete Aarssen, Regional Director, and Janice Furlotte, Regional Operations Manager, of Freedom 55 Financial recently presented a \$7,500 contribution to Frank Canino, Box Office Manager and Brian Austin Jr., Executive Director, who accepted the gift on behalf of Theatre Sarnia.*

Sarnia Ontario January 6th 2017– Thanks to a \$7,500 contribution from Great-West Life, London Life and Canada Life, Theatre Sarnia received the support it needed for their 2016 production of the musical *Beauty and the Beast* and also the development of Sarnia-area youth in theatre and stage productions.

“One of the core values of our company is support for the communities where we live and work,” says Pete Aarssen, Regional Director, Freedom 55 Financial – the financial security planning division of London Life. “The arts enrich young lives, and as a longtime supporter of Theatre Sarnia we’re pleased to help more youth in the region discover theatre and get involved in the arts.”

Theatre Sarnia has seen growth in youth involvement since Great-West Life, London

Life and Canada Life came on as a sponsor in 2003, and is grateful for this support.

### **About Great West Life, London Life, Canada Life**

Great-West Life, London Life and Canada Life offer a broad portfolio of financial and benefit plan solutions, and serve the financial security needs of more than 12 million people across Canada. Responsible and ethical management is an intrinsic value of the companies and is essential to long-term profitability and value creation. As an Imagine Caring Company supporting the principles of corporate citizenship and benchmarks for community investment established by Imagine Canada, the companies donate a minimum of one per cent of average pre-tax profits to non-profit, charitable and community organizations each year.

### **About Theatre Sarnia, Imperial Theatre**

Theatre Sarnia, established in 1927, is one of the oldest continuously operating Community Theatre groups in Canada and is the owner and operator of the Imperial Theatre. It is a completely self-funded, not for profit registered charity that is supported by ticket sales, theatre rentals, sponsorships, donations and fund raising activity.

The success of the Imperial Theatre depends upon patrons like you who share its belief that this venue is critical to the cultural and social vitality of Sarnia and surrounding communities.

### **Contact**

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