# Canadian Equity Value

# Quick facts:

Date fund available: February 28, 2001 Date fund created: February 28, 2001 Managed by: Mackenzie Investments



# Total fund value: \$193,458,176 Portfolio turnover rate: 8.73%

Guarantee level	MER (%) <sup>1</sup>	NAV (\$) <sup>1</sup>	UOS <sup>1</sup>
75% maturity guarantee and maximum 100% death benefit guarantee	2.97	24.44	71,351

<sup>1</sup> MER – Management expense ratio

NAV – Net asset value UOS - Units outstanding

Additional investment Minimum: \$500 lump sum or \$50 monthly pre-authorized chequing (PAC) of \$50 per fund Maximum: \$20,000 (lump sum and PAC) per year

# What does the fund invest in?

This segregated fund invests primarily in Canadian stocks with exposure to foreign stocks.

Top 10 investments	Assets %	
Royal Bank of Canada		7.47
Toronto-Dominion Bank	Com New	4.44
Canadian Natural Reso	ources Ltd.	3.47
Canadian Pacific Kans	as City Limited	3.38
Canadian National Rail	way Company	3.23
Bank of Montreal		3.22
Brookfield Corporation	VtgCl A	2.95
Agnico-Eagle Mines Lto	d.	2.82
Suncor Energy Inc.		2.72
Sun Life Financial Inc.		2.69
Total		36.37
Total investments:		555
Investment segmentation		Assets %
	Canadian equity	92.94
	Foreign equity	5.15

Cash and equivalents

This fund is being offered under an insurance contract. It comes with guarantees that may protect your investment if the markets go down. The MER includes the insurance cost for the guarantee. For details,

Other

please refer to the information folder and contract.

## How has the fund performed?

This section tells you how the fund has performed over the past 10 years. Returns are after the MER has been deducted.

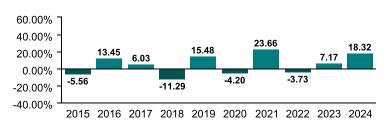
It's important to note that this doesn't tell you how the fund will perform in the future. Also, your actual return will depend on your personal tax situation.

#### Average return

A person who invested \$1,000 in the fund on December 31, 2014 would have \$1,683.23 on December 31, 2024. This works out to an average of 5.35% a year.

### Year-by-year returns (%)

This chart shows how the fund has performed in each of the past 10 years. In the past 10 years, the fund was up in value 6 years and down in value 4 years.



# How risky is it?

The risk rating for this fund is Moderate.

Low	Low to moderate	Moderate	Moderate to high	High
	your investments			the Fund
risks section	of the information	i loider for i	urther details.	

# Who is this fund for?

Are there any guarantees?

A person who is investing for the longer term, seeking dividend income along with the growth potential of stocks, which includes moderate exposure to foreign stocks and is comfortable with moderate risk. Since the fund invests in stocks its value is affected by stock prices, which can rise and fall in a short period of time.

1.44

0.47

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### How much does it cost?

The following table shows the fees and expenses you could pay to invest in or redeem units of the fund.

### 1. Sales charges

Sales charge option	What you pay	How it works
Deferred sales charge (DSC) option	There is no fee to invest or redeem units.	•When you invest, Canada Life pays a commission of up to 5.00%. •There are no redemption charges.

### 2. Ongoing expenses

The MER includes the management fee and operating expenses of the fund. The MER includes the insurance cost for the guarantee. You do not pay these expenses directly. They affect you because they reduce the return you get on your investment. For details about how the guarantee works, see the applicable guarantee section of your insurance contract.

Guarantee level	MER (Annual rate as a % of the fund's value)
75% maturity guarantee and maximum 100% death benefit guarantee	2.97

### Trailing commission

Canada Life pays a trailing commission of up to 0.50% of the value of your investments for the services and advice provided to you. The trailing commission is paid out of the management fee for as long as you hold the fund.

### 3. Other fees

You may have to pay other fees when you redeem or switch units of the fund.

Fee	What you pay
Short-term trading fee	Up to 2% of the value of units you redeem or switch within 90 days of investing in the fund.
Switch fee	You may make up to 8 free switches in each calendar year and after that you may be charged a fee.
Withdrawal fee	You may make up to 2 lump sum partial withdrawals in each calendar year and after that you may be charged a fee.

## What if I change my mind?

You can change your mind and cancel the investment fund contract, the initial pre-authorized chequing premium or any lump-sum premium you apply to the policy by telling us in writing within two business days of the earlier of the date you received confirmation of the transaction or five business days after it is mailed to you.

Your cancellation request has to be in writing, which can include email or letter. The amount returned will be the lesser of the amount of the premium being cancelled or the value of the applicable units acquired on the day we process your request. The amount returned only applies to the specific transaction and will include a refund of any sales charges or other fees you paid.

### For more information

The *Fund Facts* may not contain all the information you need. Please read the contract and the information folder or you may contact us at: The Canada Life Assurance Company

255 Dufferin Avenue London, ON N6A 4K1 Web - www.canadalife.com Email - isp\_customer\_care@canadalife.com Telephone - 1-888-252-1847 Any amount that is allocated to a sogregated f

Any amount that is allocated to a segregated fund is invested at the risk of the policyowner and may increase or decrease in value.