

Taking a shot to celebrate life: Canada Life to make donation to Fondation Albatros at Shawinigan Cataractes game

Donation to be made in Steven Gagnon's name

Montreal, QC, February 7, 2020. . . On Friday, February 7, a young volunteer at the Fondation Albatros will take a shot to celebrate life at the Shawinigan Cataractes game.

As the game's presenting sponsor, Canada Life will invite 13-year-old **Steven Gagnon** to shoot for the chance to have a \$1,000 donation made to Fondation Albatros in his name.

With Maison Albatros being an important source of support and care for members of his community, **Steven Gagnon** began volunteering at Fondation Albatros and is actively involved in the organization's fundraising activities.

"At Canada Life, we support initiatives that help communities and individuals reach their potential every day and this is why we're proud to support the Fondation Albatros' mission," said Jean-Philippe Boulay, General Director, Business Development at Freedom 55 Financial, a division of Canada Life. "Together, we can do more for Quebecers, for the people around us and for the communities we love."

"Being treated with respect and compassion are paramount for people in the final stage of their life," says Yves Gabias, Chairman of the Board of Fondation Albatros. "With the help of Fondation Albatros, family members of those staying at Maison Albatros can feel comforted knowing that the person they love is being cared for by professionals and attentive volunteers."

About Fondation Albatros

Fondation Albatros, an organization created in 1987, collects donations to help ensure the sustainability of the Albatros work. Thanks to responsible management and the work of its executive members, Fondation Albatros ensures the maintenance and development of the palliative care offered at Maison Albatros. Maison Albatros offers quality care that is respectful, compassionate and professional for people at the end of life and for their loved ones. For more information, visit fondationalbatros.com.

About The Canada Life Assurance Company

[Canada Life](http://CanadaLife.com) is a leading insurance, wealth management and benefits provider focused on improving the financial, physical and mental well-being of Canadians. For more than 170 years, individuals, families and business owners across Canada have trusted us to provide sound guidance and deliver on the promises we've made.

As of January 1, 2020, Great-West Life, London Life and Canada Life became one company – Canada Life, and today, we proudly serve more than 13 million customer relationships from coast to coast to coast.

- end -

For more information contact:

Élise Bilodeau

Canada Life

514-350-4640

Elise.Bilodeau@canadavie.com