

RELEASE

Great-West Life, London Life and Canada Life announce the appointment of two senior executives

Winnipeg, November 29. . . Great-West Life, London Life and Canada Life announced today the appointment of **Brad Fedorchuk** as Executive Vice-President, Group Customer and **Paul Orlander** as Executive Vice-President, Individual Customer.

Reporting directly to Jeff Macoun, the President and Chief Operating Officer, Canada, Brad and Paul will be focused on leading their respective business units to execute and evolve the Canadian strategy and achieve our vision to put customers at the centre of what we do.

“I am pleased to announce the appointment of Brad and Paul, and I’m looking forward to working closely with both of them as we deliver on our vision for the future,” said Mr. Macoun. “These two individuals are strong additions to our executive leadership team and I’m confident they will deliver solid results as our organization continues to grow, adapt and prosper.”

Brad Fedorchuk has been with Great-West Life since 1994. Since then, he’s taken on roles with increasing responsibility, growing his breadth of experience to include marketing, national accounts underwriting and leading strategic initiatives such as the information technology roadmap. He was most recently Senior Vice-President, Customer Experience & Marketing for Group Customer. Brad has a Bachelor of Science in Actuarial Science from the University of Manitoba and will continue to be based in Winnipeg.

Paul Orlander is new to Great-West Life and brings with him 25 years’ experience in personal banking, wealth management and strategy consulting to leading financial institutions. He most recently served as the Senior Vice-President, Personal Savings & Investing and President, TD Mutual Funds. Paul will work primarily in London, Ontario, where he will lead the Individual Customer team to execute on an ambitious strategic plan built over the past year. He has a MBA from the Kellogg School of Management at Northwestern University and a Bachelor of Arts, Honors Business Administration from the Ivey Business School, Western University.

About Great-West Life, London Life and Canada Life

Great-West Life, together with London Life and Canada Life, are leading Canadian insurers focused on improving the financial, physical and mental well-being of Canadians. Our customers across Canada have trusted us to provide for their financial security needs and deliver on the promises we have made. Together, we serve the financial security needs of 13 million people across Canada and are leading providers of a wide range of insurance and wealth management products and services for individuals, families and business owners, from coast to coast.

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