
RELEASE

Great-West Life contributing \$25,000 to help those impacted by wildfires in B.C.

Donation to the Canadian Red Cross B.C. Fires Appeal will help families in need

Winnipeg, July 13, 2017. . . The Canadian Red Cross issued a B.C. Fires Appeal to help the people and families affected by the wildfires burning across British Columbia. In response, Great-West Life, along with subsidiaries London Life and Canada Life, is contributing \$25,000 to aid in relief and support efforts.

According to media reports, approximately 200 fires have burned more than 400 square kilometers of land across the province. More than 14,000 people have been forced from their homes, while over 1,300 firefighters from B.C. and other parts of Canada are battling the blazes.

“The thoughts of all of our employees are with those who are affected by these devastating fires. As partners in our communities and as Canadians, we are compelled to do what we can to help those in need,” said Stefan Kristjanson, President and Chief Operating Officer for Great-West Life. “We also thank the hundreds of firefighters and other emergency service personnel who are working tirelessly to battle the fires and helping British Columbians who are impacted evacuate to safety.”

Donations to the Canadian Red Cross will help provide immediate relief such as cots, blankets, family reunification and financial assistance for food, clothing and personal needs. Donations can be made at: www.redcross.ca

- end -

For more information contact:

Tim Oracheski, Director, Media and Public Relations
Great-West Life, London Life and Canada Life
tim.oracheski@gwl.ca
204.946.8961

Find us on [Facebook](#), [Twitter](#), [LinkedIn](#), and [YouTube](#).