

# Reach your potential with Canada Life

Whether you were born in Canada or worked to get here, you're in a country that's diverse and accepting – and where potential is real. It's a place where we look after each other and stand up for what we believe in.

At Canada Life, we believe that with the right partner and guidance, potential becomes reality. We aim to empower you to make the most of that potential, each and every day, when it comes to your financial, physical and mental well-being.

On Jan. 1, 2020, we amalgamated three great Canadian companies – Great-West Life, London Life and Canada Life – to become the new Canada Life. This change helps us simplify our business and focus on better serving you. By bringing these companies together, we're able to do more, like investing in the things that matter most to our customers and continuing to be an important presence in our communities across the country.

canada  life™



What hasn't changed is our deep commitment to keeping our promises.



In 2018, we supported

**79,000**

Canadians after they became disabled.



We paid  
**\$916 million**  
in annuity payments.



We paid  
**\$2.5 billion**  
in life insurance payments.



We processed  
**60 million**  
health claims.

As one of Canada's largest insurance companies, we're guiding Canadians to reach their potential every day.



If you want to learn more, or if you have questions, please visit us at [canadalife.com](http://canadalife.com), or speak with your trusted advisor.