Insert date

Insert client address

Hi (client name),

For over a century, Great-West Life, London Life and Canada Life have been trusted by Canadians for keeping our promises.

Now, these three companies will be transitioning to one brand – Canada Life.

Nothing changes for you and there is nothing we need you to do. Your policy coverage will stay the same and you can reach these companies the same way you always have. Your relationship with me won’t change either – I'll continue to be your advisor.

You might still have some questions about the change, and you may receive more information in your mailed statement. I encourage you to visit [www.canadalife.com/welcome](http://www.canadalife.com/welcome) to learn more about the brand story, I can send you a brochure with more information, or we can schedule a time to chat.

Sincerely,

(your signature)

Insert your name

Insert your title

Insert your phone number

Insert your email